



mustard



id

Interior design is the art and science of enhancing the interior of a building to achieve a healthier and more aesthetically pleasing environment for the people using the space.

Whether we notice it or not, Interior Design affects us all daily. Either at home or work, out shopping or for a drink and a bite to eat, your surroundings can hugely influence your mood and productivity.

Interior design is a multifaceted profession that includes conceptual development, space planning, site inspections, programming, research, communicating, stakeholders, construction management, and execution of design.

Interior design is a very important part of architecture. However, just as there are multiple kinds of buildings, there are multiple kinds of design, in a variety of project sectors.

mustard ID is recognised as an industry leader of interior design recruitment. We boast a team of experienced and dedicated consultants who recruit for 5 key interior design sectors: workplace; hospitality/food & beverage; hotels; residential; retail. To maximise the amount of opportunities we can bring to you, we work with Design Studios, Architectural Design Practices, Property Developers & Agents, Consultancies and Brands.



workplace



The benefits of a consciously designed work environment have been widely proven. Good design not only serves to reflect and transmit a company's culture and identity; it also empowers people at work to reach their fullest potential and leaves a lasting impression on visiting clients. Proper alignment between workspace design and company culture can be inspiring, motivating, and help to promote the core values of an organisation.

Recently, there's been a huge drive forward in workplace consultancy and strategy, ensuring that designs are not only aesthetically pleasing, but also work for the people using them on a daily basis, to create fully functional spaces which serve a purpose.

mustard ID engage with some of the largest Architectural Design practices, design consultancies and Design and Build studios, all of which bring a slightly different approach to the design of the workplace.

Typical roles recruited for

Creative Director
Interior Designer
Interior Technician
Interior Architect
Workplace Consultant
Space Planner

Project Manager
Associate Designer
Project Designer
Head of Design
Design Manager

Clients

adt
workplace

interaction

KNOTEL

officeprinciples

oktra

RESONATE
INTERIOR ARCHITECTURE

retail

Retail Design Agencies are employed by brands and are considered a branch of marketing. They will offer their expertise of store layout, window displays, visual merchandising, furnishings, lighting, flooring and even music. An agency's approach tends to be quite strategic and is aimed at changing – for the better – the way we shop.

Interior design for retail sites is a fine mixture of strategic thinking, considered design, and technical expertise, all of which result in design which not only attracts the customer but also engages them in their 'retail experience'.

In the past, customer transactions used to be the primary focus, but now customer experience is just as important. Through better product presentation and store layout, retailers can provide a good shopping experience that customers will remember positively. Some agencies will also take an interest in interactive retail spaces – which can be translated into exhibitions – pointing the way for the high street to head, with the use of AR and digital integration.

Typical roles recruited for

Interior Designer
Head of Design
Store Planner
Project Manager
Visual Merchandiser
Point of Sale Designer
3D Retail Designer
Creative Lead

Window Designer
Brand Designer
FF&E Interior Designer
Interior Architect
Design Director
Development Designer
Space Planners

Clients



SMITH & Brewer

Beyond
LONDON



prosper

brand/in house design teams

the place

An exciting proposition for a lot of designers, this could be a chance to work for a favourite brand and help achieve the next step in growth. Usually hired by a brand/end user to specifically work on the design of their environments and brand, ensuring they stand out from the crowd and continue to be perceived as the best in class for what they do!

mustard ID engage with brands within all departments across a range of sectors.

Working in house can offer you various challenges, be that how to make a brand stand out from the crowd, or how you can ensure the brand's standards are carried over from project-to-project, site-to-site, working directly with your brand will allow you to be at the forefront of change.

Depending which sector you head for, you could be delivering concepts for restaurants, new ways of engaging with the shopper for retail brands, or spearheading employee engagement within a co-working office brand.

Typical roles recruited for

Retail Design
Development Manager
Facilities Manager
Project Manager
Head of Property
Store Design Manager
Visual Merchandiser
Construction Manager

Window Designer
Point of Sale Designer
Head of Marketing
CAD Technician
Design Coordinator
Interior Architect
Store Planning Manager

Clients



BURBERRY

hospitality/ food & beverage

The most successful hospitality/F&B designs are focused on the experience of the user. When people use these sites, they are spending money on more than just a place to stay to eat and drink, they are spending on the experience. In such a competitive market, it is important for hotels and F&B outlets to stand out from the crowd, with innovative and unique designs.

This all means designing for the hospitality/F&B sector can be both the most rewarding, and most creative, option for designers.

mustard ID are working with design houses whose primary focus is the design of hospitality/F&B sites, as well as in-house design teams, for some of the world's best-known hospitality and F&B names.

Typical roles recruited for

Interior Designer
Head of Design
Space Planner
Project Manager
Visual Merchandiser
Creative Lead

Brand Designer
FF&E Interior Designer
Interior Architect
Design Director
Development Designer

Clients



residential

Without doubt this can be the most personal area of the interior design sector, which can include houses, apartments, condos, and anywhere else where people live.

The architect may build the house, but it is the designer's job to make it a home.

If residential design is your thing, mustard ID can offer you a range of studios to look at. Some will offer luxury interiors with truly bespoke designs, fixtures, and fittings. All offered with unparalleled service and experience, usually working directly with the client to help them realise their interior design dreams.

Other studios will be working with developers and assist with the production of show flats and homes, more commonly known as interior styling. Here you will be focused on the FF&E within a space ensuring it is both appealing and a realistic reflection of what can be done with the – sometimes limited – space.

Typical roles recruited for

Interior Designer
FF&E Designer
Interior Architect
Interior Stylist
Creative Director
FF&E Procurement
Procurement Coordinator

Associate Designer
Project Manager
Yacht Designer
CAD Technician
Design Director
Furniture Designer
Show Home Designer

Clients

MICASA
JUST IMAGINE

WINCH DESIGN

SIMS
HILDITCH

KELLY HOPPEN

TaraBernerd
A Partners

JIGSAW
Interior Architecture & Design

Oktra case study



Oktra

Objective

Late in February 2017, under the leadership of Sean and Craig, OKTRA North was formed. OKTRA are a leading commercial office design and build studio, who before the inception of OKTRA North, predominantly operated from their HQ in London. Since opening their regional offices, Oktra have continued to be providers of functional, bespoke and beautiful workplaces for some high-profile clients, only with a wider reach across the UK, and the world.

With OKTRA having rightly set high standards for the kind of person they hire in regard to not only skillset but also personality fit, finding staff for the much more remote studio in Dunston, Staffordshire would always be a harder search than most. With a need to find people with high REVIT skillset, experience of high standard workplace design and with the ability to commute to their studio, the search for staff would be a continuous one.

Search

Searches took on different forms depending on the kind of skillset the team required, however the need for the best in class never dropped. Throughout the coming years, mustard ID would identify people from not just the surrounding areas but also people looking to relocate from different regions of the UK. The understanding of who was needed next in the team, formed from open dialogue with Sean, was clear. We took on searches to find permanent and contract staff, with varied skillsets and experience, from relatively junior design staff to experienced technical design and delivery coordinators.

Result

Since March 2017, mustard ID have successfully helped OKTRA North grow their team numbers in vital areas, boosting their design capability and allowing Sean and his team to deliver projects for some of the fastest growing companies of all time. Allowing their client's dreams to become a reality.

the mustardID team



Phil Boshier

Associate Director - Interior Design

Phil is a hugely experienced consultant at mustard, having worked in the field of interior design for the last eight years. Phil leads our interior design team from the Bristol office. He regularly presents to students who are looking to get in to the interior design industry.

Outside of Work: Phil is a massive Leicester City football fan, and a big follower of cricket. Beyond this, you will also find him behind the bar most years getting his free ticket to the Glastonbury Festival!

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Jack Wheeler

Principal Consultant - Interiors & Architecture

Having been with the business for over six years, Jack is another of mustard's very experienced consultants. He's been placing interior design staff in contract/freelance positions for this time, and has an extensive network of high-quality freelancers at his fingertips.

Outside of Work: Jack started his career at mustard Bristol, but transferred to our London office after 12 months. He always leads the charge in the work fantasy football league – in which he is a past champ!

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the mustardID team



Kelvin Lau

Senior Consultant - Architecture & Interiors

Kelvin is the senior member and office leader in our Hong Kong office. He specialises in placing both interior design and architecturally focused staff in to the vibrant Hong Kong design market.

Outside of Work: Kelvin is British/Chinese, so even though he runs our Hong Kong office, he was born and raised in Frome, just outside Bath, and has a great knowledge of both British and HK culture.

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Crawford Auld

Recruitment Executive - Interior Design

Crawford is a newer addition to the ID team, covering interior design roles in West London. Since joining mustard in mid-2021, from a background in telesales, this bright spark has been fostering relationships with top brands in the interiors world.

Outside of Work: When Crawford isn't busy recruiting, he can be found seeking out the best street food in Bristol!

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the mustardID team



Joe Welsman

Recruitment Researcher - Interior Design

Joe is our newest member of our Mustard ID department. Having come from a background in customer service and sales, he is enthusiastic, hard working and is keen to show what he can bring to the company.

Outside of work: If Joe is not watching or playing football, he enjoys music, fashion and culture.

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IS THIS YOU?

mustard ID is always on the look out for new talent to join the team and immerse themselves in our digital world.

If you're interested in interior design then get in touch using the contact information below and we'll set up a call!

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contact us



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