



mustard





mustard MD is the specialist division of mustard for all things creative, design & digital. Whether it be for a global creative agency or an inhouse design team, our experienced consultants supply talented creatives, client services professionals and everything in between.

With 10 years of experience recruiting in this sector, the team work closely with clients to get under the skin of their brand and creative vision, hiring the right talent for the job. Given the subjective and dynamic nature of the design sector, our team are well equipped with an extensive network of industry contacts, specialising in everything from branding & packaging design to UX strategy and service design.

The creative agency economy is one of the most dynamic & sophisticated out there and mustard MD have had the opportunity to support the success of smaller agencies, through to the established 500 + employee global agencies or blue chip brands. Appreciating the differing hiring processes for each, and utilising design specific job boards and advertising campaigns as well as their own specialist network.

creative & design

Where it began... mustard MD's 'bread and butter' was Creative & Design covering vacancies such as Artworkers, Brand Designers, Graphic Designers, Packaging Designers etc. Traditionally this was more print based, but in recent years this has shifted to digital natives and designers with digital skills and passions. The world of design is evolving, and mustard has been here evolving with it!

Given the subjective nature of the sector, finding the best talent can be tricky. Our consultants are skilled in identifying a great portfolio of work and unearthing the designer's concepts and styles of working. These vary massively and are not suited to every client. What works for a creative agency client, may not work for a large inhouse brand or Architecture firm for instance.

Clients we service include: Advertising agencies, Marketing/ PR agencies, Production agencies, Tech agencies, Fintech start-ups, inhouse retailers/ brands, Architecture practices, Interior Design Studios.

Typical roles recruited for

Graphic Designer
Artworker
Branding Designer
Copywriter
Art Director
Packaging Designer
Digital Designer
Marketing Designer

Clients

B&Q

dyson

B BULLETPROOF

Bynd

SONY


elmwood

sky

wpp

CORSTORPHINE
+ WRIGHT
ARCHITECTS

EDGE

UX/UI design

UX design has taken the spotlight over the last few years, with all products, services & designs demanding a seamless, well researched and strategized user experience. Agencies and brands alike, are investing time and money into talented UX/ UI professionals who can set their product apart from the competition.

mustards unique offering of design, experiential, visualisation, architectural & interiors recruitment, means that the UX professionals on our books can have a broad range of experience. They might have worked for an in-house brand or in the retail or gaming space as well as more traditional web & app builds.

Whether you're looking for a hands on UX/UI Designer with a strong design background or a strategic UX Researcher, we have the capabilities and industry knowledge to support.

Clients we service include: Advertising agencies, Marketing/ PR agencies, Production agencies, Tech agencies, Fintech start ups, inhouse retailers/ brands, Architecture practices, Interior Design Studios.

Typical roles recruited for

UX Designer
UI Designer
UX Researcher
Service Designer
Product Designer
UX Consultant
UX/ UI Designer

Clients

sky



dyson

KARMARAMA

Brave



client services

At the forefront of any business is their relationships with their clients. Without that relationship, there is no business. Long standing relationships between agency and clients provide better performance, creativity and delivery as there is a greater understanding of client needs. Despite being seen as the non-creative side of agency life, client services are an integral part to bringing creative concepts to life.

Those in client services are able to nurture and grow relationships with key stakeholders. It's no longer simply managing relations; it's providing a personalised experience.

An agency's client services team are the face of their business and therefore finding the right person is vital. mustard MD understands the importance of client services and are able to provide a bespoke recruitment service for any level of account management from executive to director. Whether it's for a digital, branding, packaging, marketing or PR agency we cover them all.

Typical roles recruited for

Account Executive
Account Manager
Account Director
Business Development Executive
Business Development Manager
Business Development Director
Planner
Strategist

Clients

FIORA sky

STOKS
TAYLOR
BENSON

BrandMe

tech



The rapid development and implementation of breakthrough technologies have meant mustard MD have been consistently immersed in the tech industry. Securing developers and tech leaders roles across the UK within creative agencies, consultancies, fintech start-ups and in- house brands.

Our specialism within digital and tech has been an exciting journey, connecting the worlds of retail & tech, events & tech and app & product, we've been helping brands improve their customer experience for nearly a decade.

Working with both corporate B2B clients who hire in volume, and creatives who are unsure of who exactly they need, mustard MD can give an informed and consultative service, ending with the best tech solution for your business needs.

Typical roles recruited for

- Front end Developer
- Back end Developer
- Full stack Developer
- Software Developer
- App Developer
- Javascript Engineer

Clients

SONY



Cheil

SQUINT/OPERA

FOCUS

marketing & Ecommerce

As the market changes and to adapt to the global economic climate, marketers play a role in helping organisations to communicate effectively with their customers.

Despite global economic uncertainty, ecommerce continues to grow at a speedy rate with experts predicting that retail ecommerce sales will reach \$4.13 trillion in 2020. Looking ahead another 20 years, and it is unsurprising that more than 95% of all purchases are expected to be conducted via ecommerce. Online shopping has only grown further during the pandemic and is here to stay.

Brands have become more digitally focused as social media has grown exponentially since its conception and shows no signs of slowing down. Marketing and ecommerce have become more tailored to social media platforms and new roles within brands continue to be created to adapt to new changes in where the customer base is.

Digital marketing & ecommerce particularly, is one of mustard MD's busiest markets. Working closely with online retailers and omni channel businesses, we source all things ecommerce, marketing and social media.

Typical roles recruited for

Marketing Managers
Branding Managers
Digital Operations Manager
PPC Manager
Social Media Manager
Digital Marketing Manager
SEO Manager
Content Manager
Brand Partnerships Manager

Clients



☆ euronics



PR & Communications

Here at mustard MD we cater for both internal and external communications roles whether you are a PR agency, brand or corporation. PR is crucial in developing a strong brand and ensuring brand awareness; it's not only selling the product but selling the company too. Unlike marketing, which is more focused on paid methods, PR focuses on unpaid and earned media.

Keeping a positive reputation to your customers and to your employees creates a more economically viable environment. Positively contributing to the employee experience only makes happier and more productive employees who then create better products for customers. Especially with working from home becoming more popular and necessary, successful internal communications has never been more vital as it is now and in the future.

Despite many industries becoming more autonomous with the use of new technologies, communications won't be one of them as it is an industry that needs a human touch. mustard MD understands the qualifications and skills that a candidate is required to help your company become successful communicators with both the public and employees.

Typical roles recruited for

PR Manager
PR Account Manager
Communications Manager
International Communications Manager
Corporate Communications Manager

Clients

ELEMIS



AXICOM

references



Antony Valenti
Head of UX/UI Playstation

I have been working with mustard for many years now, with a range of people in their team. I really respect their approach and expertise, and my go-to for great contracts. I have a broad creative skillset, so I'm an interesting person to place. The team at mustard have always been super friendly and personable, which I appreciate. Through building a real relationship, really great roles have been offered to me, the most recent being a freelance roles as Head of UX/UI at Playstation. They only suit the right people with the right roles, they are about quality of the match, which is the key. In addition, I have used them when I've been looking for extra freelancer on projects. So if you are looking for a role, or recruiting a role, I'd say pick up the phone and have a chat with one of their team. Simply by talking with them, you understand they know the industry and worth your time!



the mustard md team



Hannah Lawry
Senior Consultant –
Graphics & Digital Design

Hannah is a Senior Consultant for mustard her focus is on all creative based roles in the South of England but predominately across London and Bristol. Hannah works with a mixture of agency and In-House clients placing Graphic and Digital Designers, UX/UI Designers along with more traditional branding and packaging designers.

Hannah.Lawry@mustardjobs.co.uk
dd: 0203 587 7731



Jenny Hughes
Consultant –
Marketing & Client Services

Jenny runs our Client Services and Marketing desk with a real focus on roles in London and Bristol. Again working across both agency and in house clients this is a hugely varied role at mustard. Jenny came to us from a background in real estate in Bangkok which has taught her some great sales skills.

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dd: 0117 284 0066



Alex Harrison
Recruitment Consultant

Alex Harrison will be joining our bustling mustard MD team covering roles within Marketing & Design. Alex's genuine interest for marketing and sales is the perfect mix to ensure he is an engaged and well-rounded consultant.

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