



mustard





Interior design is the art and science of enhancing the interior of a building to achieve a healthier and more aesthetically pleasing environment for the people using the space.

Whether we notice it or not, Interior Design affects us all daily. Whether we are at home or work, out shopping or for a drink and bite to eat, your surroundings can hugely influence your mood and productivity.

Interior design is a multifaceted profession that includes conceptual development, space planning, site inspections, programming, research, communicating stakeholders, construction management, and execution of design.

Interior design is a very important part of architecture. However, just as there are multiple kinds of buildings, there are multiple kinds of design in a variety of project sectors.

mustard ID is recognised as an industry leader of Interior Design recruitment. We boast a team of experienced and dedicated consultants who recruit for 5 key interior design sectors, workplace; hospitality/food & beverage; hotels; residential and retail. To maximise the amount of opportunities we can bring to you we work with Design Studios, Architectural Design Practices, Property Developers & Agents, Consultancies and Brands.

workplace

The benefits of a consciously designed work environment have been widely proven. Good design not only serves to reflect and transmit a company's culture and identity; it also empowers people at work to reach their fullest potential and leaves a lasting impression on visiting clients. Proper alignment between workspace design and company culture can be inspiring, motivating, and help to promote the core values of an organisation.

Recently there has been a huge drive forward in both workplace consultancy and strategy, ensuring that designs are not only aesthetically pleasing but also work for the people using them on a daily basis thus creating fully functional spaces which also serve the purpose.

mustard ID engage with some of the largest Architectural Design practices, design consultancies and Design and Build studios, all of which bring a slightly different approach to the design of the workplace.

Typical roles recruited for

Creative Directors
Interior Designers
Interior Technicians
Interior Architects
Workplace Consultants
Space Planners

Project Managers
Associate Designers
Project Designers
Head of Design
Design Manager

Clients



officeprinciples



retail

Retail Design Agencies are employed by brands and are considered a branch of marketing. They will offer their expertise of store layout; window displays; visual merchandising; furnishings; lighting; flooring & even music. An agencies approach tends to be quite strategic and is aimed at changing (for the better) the way we shop.

Recently it seems all we hear about is the 'death of the high street', this is why the interior design for retail sites is a fine mixture of strategic thinking, considered design and technical expertise, all of which will result in design which not only attracts the customer but engages them in their 'retail experience'.

In the past, customer transactions used to be the primary focus, but now customer experience seems to be just as important. Through better product presentation and store layouts, retailers can provide a good shopping experience that customers will remember. Some agencies will also take an interest in interactive retail spaces which can be translated into exhibitions, which is can be argued is the way the high street is heading with the use of AR and digital integration.

Typical roles recruited for

Interior Designers
Head of Design
Store Planners
Project Managers
Visual Merchandisers
Point of Sale Designers
3D Retail Designers
Creative Lead

Window Designer
Brand Designer
FF&E Interior Designer
Interior Architects
Design Directors
Development Designers
Space Planners

Clients

Cheil

SMITH &rewer

Beyond
LONDON



prosper

brand/in house design teams

An exciting proposition for a lot of designers. This could be a chance to work for their favorite brand and help them achieve the next step in their growth. Usually hired by a Brand/End User to specifically work on the design of their environments & brand, ensuring they stand out from the crowd and continue to be perceived as the best in class for what they do!

mustard|D engage with brands within all their departments across a range of sectors.

Working In House can offer you various challenges, be that how to make a brand stand out from the crowd to how can you can ensure the brand standards are carried over from project to project, site to site. Working directly with your brand will allow you to be at the forefront of change to the brand. Depending which sector you head for you could be delivering concepts for restaurants, new ways of engaging with the shopper for retail brands or spearhead employee engagement within a co-working office brand.

Typical roles recruited for

Retail Design
Development Manager
Facilities Manager
Project Manager
Head of Property
Store Design Manager
Visual Merchandiser
Construction Manager

Window Designer
Point of Sale Designer
Head of Marketing
CAD Technician
Design Coordinator
Interior Architect
Store Planning Manager

Clients

Agent Provocateur




Pernod Ricard



CAFFÈ
NERO

hospitality/ food & beverage

The most successful hospitality/F&B designs are focused on the experience of the user. When people use these sites, they are spending money on more than just a place to stay or their food and drink, they are spending on the experience. In such a competitive market it is important for hotels and F&B outlets to stand out from the crowd with innovative and unique designs. This all means designing for the hospitality/F&B sector can be both the most rewarding and most creative option for designers.

mustard ID are work with Design Houses whose primary focus is the design of hospitality/F&B sites as well as in-house design teams for some of the world's best-known hospitality and F&B names.

Typical roles recruited for

Interior Designers
Head of Design
Space Planners
Project Managers
Visual Merchandisers
Creative Lead

Brand Designer
FF&E Interior Designer
Interior Architects
Design Directors
Development Designers

Clients



Blacksheep



residential

Without doubt this can be the most personal area of the interior design sector. This sector of interior design can include houses, apartments, condos, and anywhere else where people reside. The architect may build the house, but it is the designer's job to make it a home.

If residential design is your thing, mustard ID can offer you a range of studios to look at. Some will offer luxury interiors with truly bespoke designs, fixtures, and fittings. All offered with unparalleled service and experience usually working directly with the client to help them realise their interior design dreams.

Other studios will be working with developers and assist with the production of 'Show Flats & Show Homes', more commonly known as Interior Styling. Here you will be focused on the FF&E within a space ensuring it is both appealing and a realistic reflection of what can be done with (sometimes limited) space.

Typical roles recruited for

Interior Designer
FF&E Designer
Interior Architect
Interior Stylist
Creative Director
FF&E Procurement
Procurement Coordinator

Associate Designers
Project Managers
Yacht Designer
CAD Technician
Design Director
Furniture Designer
Show Home Designer

Clients

WINCH DESIGN

SIMS
HILDITCH

H
&
KELLY HOPPEN

TaraBernard
A Partners

studio
Indigo

case study



Oktra

Objective

Late in February 2017, under the leadership of Sean and Craig, OKTRA – North was formed. OKTRA are a leading commercial office design and build studio, who before the inception of OKTRA North, predominantly operated from their HQ in London. Since opening their regional offices, Oktra have continued to be providers of functional, bespoke & beautiful workplaces for some high-profile clients but with a wider reach across the UK, and the world.

With OKTRA having rightly set high standards for the kind of person they hire in regard to not only skillset but personality fit, finding staff for the much more remote studio in Dunston, Staffordshire would always be a harder search than most. With a need to find people with high REVIT skillset, experience of high standard workplace design and with the ability to commute to their studio the search for staff to slowly fill their office would be a continuous one.

Search

Searches took on different forms depending on the kind of skillset the team required, however the need for the best in class never dropped. Throughout the coming years, mustard ID would identify people from not just the surrounding areas but also people looking to relocate from different regions of the UK. With a clear understanding of who was needed next in the team, formed from open dialogue with Sean, mustard ID took on searches to find both permanent and contract staff. Skillset and experience varied from relatively junior design staff to experienced technical design and delivery coordinators.

Result

Since March 2017, mustard ID have successfully helped the OKTRA – North grow their team numbers in vital areas, boosting their design capability and allowing Sean and his team to deliver projects for some of the fastest growing companies of all time. Allowing their client's dreams to become a reality.

the mustard interiors team



Phil Boshier

Team Leader - Interiors

Phil is a hugely experienced consultant at mustard having worked in his field of Workplace Design for the last 6 years. Phil also leads one of our Interior Design teams from the Bristol office and he regularly presents to students and looking to get into the Interior Design industry.

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Jack Wheeler

Senior Contract Consultant - Interiors & Architecture

Another of mustard's very experienced consultants having been with the business for over 6 years. Jack has been placing Interior Design staff in contract/freelance positions throughout his time with us and has an extensive network of high quality freelancers at his fingertips.

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Kelvin Lau

Senior Consultant - Architecture & Interiors

Kelvin is the senior member and office leader in our Hong Kong office. He specialises in placing both Interior Design and Architecturally focused staff in to the vibrant Hong Kong design market. He has an excellent industry knowledge and has presented to and advised students on their career paths in Hong Kong.

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Craig Palmer

Residential, Hospitality and Retail Consultant

Craig runs the High End Residential and Hospitality desk for clients outside of Greater London. This desk spans Interior Design agencies, Architectural practices, Hotel and Hospitality operators. Craig is another of our consultants that came to us from a background in fast paced event sales and hasn't looked back.

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Imogen Duncan

Recruitment Consultant

During her studies at Bath Spa University, Imogen worked part time on the beauty counter at L'Oreal as a Beauty Advisor. With her background in cosmetics and fashion we look forward to seeing her add a certain je ne sais quoi to the retail brands and agencies desk within our interiors team.

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